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**DIRECTOR'S ORDER UNDER SECTION 157**

**OF THE *FAIR TRADING ACT***

**TO**

**BRIAN NORMAN COLLUCK, GALEN JOHN DEAN AND ADAM JAY GRENIER**

**AND**

**ANY EMPLOYEE, REPRESENTATIVE, OR AGENT OF BRIAN NORMAN COLLUCK,  
GALEN JOHN DEAN, OR ADAM JAY GRENIER**

This Director's Order was issued under s. 157(1) of the *Fair Trading Act* in response to, in the opinion of the Director, contraventions of the Act. As mandated by s. 157.1(1) of the *Fair Trading Act*, this Director's Order is part of the public record.

Albertans who have questions or concerns about this business are encouraged to contact the Service Alberta Consumer Contact Centre at 1-877-427-4088.

For more information on the *Fair Trading Act*, business licensing in Alberta or to search for a licensed business, please click here:

[Search for a Licensed Business, Charity or Fundraiser](#)

To view a tipsheet on this business licence category, please click here:

[Tipsheets](#)

Consumer Programs

3<sup>rd</sup> Floor, Commerce Place  
10155 - 102 Street  
Edmonton, Alberta  
Canada T5J 4L4

**DIRECTOR'S ORDER UNDER SECTION 157 OF THE FAIR TRADING ACT**

**TO**

**BRIAN NORMAN COLLICK, GALEN JOHN DEAN AND ADAM JAY GRENIER**

**AND**

**ANY EMPLOYEE, REPRESENTATIVE, OR AGENT OF BRIAN NORMAN COLLICK,  
GALEN JOHN DEAN, OR ADAM JAY GRENIER**

**ISSUE**

An Edmonton area Consumer entered into a Direct Sales contract with Brian Collick, Adam Grenier and Galen Dean for snow removal services and a front yard clean-up at the end of the winter season. The contract commenced on the day of signing which was December 11, 2015 ran to April 30, 2016.

The contract was for \$500.00 in which the consumer paid in full on December 11, 2015 by cheque which was made payable to Brian Collick.

Solicitation for this service was done by the consumer as a result of finding the ad on Kijiji. The negotiation of price and scope of work, as well as, the signing of the contract took place at the consumer home on December 11, 2015 with Mr. Collick's partners/representatives identified as Adam Grenier and Galen Dean. At the same time Mr. Dean signed the contract in the consumer's home and received the \$500.00 cheque as full pre-payment for the contract from the consumer payable to Mr. Collick, who was not on-site on December 11, 2015. The contract provided by the supplier does not meet the contract requirements set out in the *Fair Trading Act*.

The snow removal was intermittent and not timely enough to be beneficial for the disabled consumer, as well as, the front yard clean-up was never performed.

The Consumer indicates that he attempted to cancel the contract with Mr. Collick, however Mr. Collick advised the consumer to contact Mr. Grenier. Upon calling Mr. Grenier, the Consumer left numerous voicemails for him which went unreturned.

This activity constitutes a "Direct Selling Business" requiring Brian Norman Collick, Galen John Dean and/or Adam Jay Grenier to be licensed as required under Section 104(1) of the *Fair Trading Act*.

A direct Selling Business is a "designated business" under the Designation of Trades and Business Regulation, Alberta Regulation 178/1999.

A "Direct Selling Business" means the activities of soliciting, negotiating, or concluding in person at any time other than at the seller's place of business, sales contracts, including direct sales contracts to which Part 3 of the *Fair Trading Act* applies, for the provisions of goods or services, where the buyer is a consumer.

Brian Norman Collick, Galen John Dean and Adam Jay Grenier are operating as a direct selling business without possessing a direct sales business license from Service Alberta to engage in this activity. There is a likelihood that the supplier will continue to engage in the direct selling business in Alberta without possessing a subsisting license, in violation of the *Fair Trading Act*.

### **ORDER**

- Brian Norman Collick, Galen John Dean and Adam Jay Grenier, either in their own capacity or when acting on behalf of a corporation which either person represents or in which he has an interest, or any employee, representative, agent or associate must immediately stop engaging in any direct sales with customers or potential customers.

### **NON COMPLIANCE WITH ORDER**

- **ANY PERSON WHO FAILS TO COMPLY WITH AN ORDER OF THE DIRECTOR UNDER SECTION 157 OF THE *FAIR TRADING ACT* CONTRAVENES THIS ACT AND IS GUILTY OF AN OFFENCE AND MAY BE PROSECUTED PURSUANT TO SECTION 163 OF THE *FAIR TRADING ACT*.**



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Scott Hood  
Director of Fair Trading  
January 11, 2017