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**DIRECTOR'S ORDER UNDER SECTION 157  
OF THE *FAIR TRADING ACT*  
TO  
JUST GREEN HOME SERVICES ALBERTA LTD.  
AND TO  
ANY EMPLOYEE, REPRESENTATIVE, OR AGENT OF JUST GREEN HOME  
SERVICES LTD.**

This Director's Order was issued under s. 157(1) of the *Fair Trading Act* in response to, in the opinion of the Director, contraventions of the Act. As mandated by s. 157.1(1) of the *Fair Trading Act*, this Director's Order is part of the public record.

Albertans who have questions or concerns about this business are encouraged to contact the Service Alberta Consumer Contact Centre at 1-877-427-4088.

For more information on the *Fair Trading Act*, business licensing in Alberta or to search for a licensed business, please click here:

[Search for a Licensed Business, Charity or Fundraiser](#)

To view a tipsheet on this business licence category, please click here:

[Tipsheets](#)

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**BACKGROUND AND ISSUES**

Just Green Home Services Alberta Ltd. has been soliciting contracts away from the business premises by going door-to-door in residential neighbourhoods of Calgary.

A "Direct Selling Business" means the activities of soliciting, negotiating or concluding in person, at any place other than the seller's place of business, sales contracts, including direct sales contracts to which Part 3 of the *Fair Trading Act* applies, for the provision of goods or services, where the buyer is a consumer. This requires Just Green Home Services Alberta Ltd. to be licensed as required under Section 104(1) of the *Fair Trading Act*.

Under Section 24(a.1) of the *Fair Trading Act*:

A "Direct Sales Contract" means a consumer transaction that is a contract, other than a time share contract, in which

- (i) the consideration for the goods or services exceeds an amount specified in the regulations, and
- (ii) the contract is negotiated or concluded in person at a place other than the supplier's place of business or at a place other than a market place, auction, trade fair, agricultural fair or exhibition

and includes an offer to buy goods or services or to enter into a contract mentioned in sub clause (i) or (ii)

**Order**

- Just Green Home Services Alberta Ltd., individually or through any employee, representative, agent, or associate must immediately stop engaging in the activities of a "Direct Selling Business" by soliciting, negotiating, or concluding in person, at any place other than the seller's place of business, a Direct Sales Contract unless they hold a Direct Seller's Business licence.

**NON COMPLIANCE WITH ORDER**

- **ANY PERSON WHO FAILS TO COMPLY WITH AN ORDER OF THE DIRECTOR UNDER SECTION 157 OF THE *FAIR TRADING ACT* CONTRAVENES THIS ACT AND IS GUILTY OF AN OFFENCE AND MAY BE PROSECUTED PURSUANT TO SECTION 163 OF THE *FAIR TRADING ACT*.**



Scott Hood  
Director of Fair Trading (as delegated)  
August 3, 2016